



PARTNER & BUSINESS BRIEF

HOW WE WORK TOGETHER.

WATER BRANDS. WATER SOLUTIONS.

NUNH2O.COM

NUNH2O AT A GLANCE

We are a water brand and water solutions company building a global business with long-term thinking and consistent quality.



Multiple water brands
Different formats, different markets, one standard.



International supply
Built for global markets with flexible solutions.



Quality in every step
From source to production, to packaging and delivery.



Built for partnerships
We grow together with the right partners.



BRANDS

4+

FORMATS

4+

MARKETS

Expanding

FOCUS

**Long-term
partnerships**

OUR MARKET APPROACH

We focus on sustainable growth by working with partners who understand their markets and customers.



Local insight

Global standards.



Flexible solutions

Market-focused
approach.



Long-term value

Not just today,
but tomorrow.



Quality first

Every market,
every customer.



We believe the right water, in the right format,
in the right market, creates long-term value
for both our partners and end customers.

WHO WE WORK WITH

We work with businesses who bring NUNH2O brands and solutions to their markets.



DISTRIBUTORS



IMPORTERS



WHOLESALEERS



RETAIL CHAINS



HORECA &
HOSPITALITY



STRATEGIC
PARTNERS



DISTRIBUTION

We support our distribution partners with reliable supply, consistent quality and market-ready solutions.

- Established brands with clear positioning
- Multiple formats for different channels
- Flexible order and supply models
- Marketing and brand support
- Product knowledge and training
- Long-term growth together



WHOLESALE

We work with wholesalers who connect us with retailers, businesses and Institutional buyers.

- Competitive and stable supply
- Wide format range
- Efficient logistics and planning
- Consistent quality and packaging
- Support for your customer base
- Grow your business with us



REGIONAL PARTNERSHIPS & MARKET DEVELOPMENT

We build strong regional partnerships
and grow together in new markets.

- Market entry support
- Brand building support
- Joint marketing opportunities
- Technical and product training
- Innovation and new formats
- Long-term market development



SUPPLY APPROACH

From source to delivery, we focus on reliability, quality and consistency.



SOURCE

Carefully
selected
water source



PRODUCTION

Modern
production
standards



PACKAGING

High quality
packaging
solutions



QUALITY

Strict quality
control at
every step



DELIVERY

Reliable
logistics and
global supply



WORKING TOGETHER

We believe partnerships are built on trust, communication and shared success.



OPEN COMMUNICATION

Clear, honest and timely.



SHARED GOALS

Aligned for long-term growth.



MARKET FOCUS

Understanding your market and your customers.



SOLUTIONS TOGETHER

Working together to win in the market.



PARTNERSHIP PROCESS

A simple and clear process to start and grow our partnership.



**01
CONNECT**

We get to know each other.



**02
EXPLORE**

We understand your market and needs.



**03
ALIGN**

We align on opportunities and approach.



**04
AGREE**

We agree on terms and plan.



**05
EXECUTE**

We execute together.



**06
GROW**

We grow the business together.

WHAT WE LOOK FOR IN A PARTNER

We look for partners who share our values
and are serious about growing together.

- ✓ Strong market understanding
- ✓ Experience in water or FMCG
- ✓ Good reputation and reliability
- ✓ Commitment to long-term growth
- ✓ Marketing and brand capability
- ✓ Aligned values and mindset

